

帽子围巾
手套展
Hats, Scarves, Gloves
Expo
HSGE

第7届上海国际帽子围巾手套展

The 7th Shanghai International Hats, Scarves, Gloves Expo

2025.3.24-26 | 中国·上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China



展后报告

Show Report

汇聚全产业链、全品类、全产地的帽子围巾手套B2B时尚展

The Leading International Hats, Scarves and Gloves Sourcing Show of the World

同期展会 Co-located Events

Fashion
Accessories
Shanghai
歌华·时尚配饰展

2025上海国际时尚配饰展 系列展

Fashion Accessories Shanghai 2025 Series Expos



第19届上海国际袜业采购交易会

The 19th Shanghai International Hosiery Purchasing Expo



2025上海国际时尚饰品展

Shanghai International Fashion Jewelry Expo 2025



第6届上海国际内衣展览会

The 6th Shanghai International Underwear Expo



展会概况

Show Information

展会面积
Exhibition Area

50,000平方米Sqm

参展企业
No. of Exhibitors

803

(其中帽子围巾手套展商共计254家)
(There are 254 exhibitors participated in the
7th Shanghai International Hats, Scarves, Gloves Expo)

观众人数
No. of Visitors

26,168

(以上数据包含同期展会相关统计数据)
(Data includes co-located events)

展会名称

Show Name

第7届上海国际帽子围巾手套展

The 7th Shanghai International Hats, Scarves, Gloves Expo

展会时间

Show Date

2025年3月24-26日

March 24-26, 2025

展会地点

Show Venue

上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China

同期展会

Co-located Events



2025上海国际时尚配饰展 系列展
Fashion Accessories Shanghai 2025 Series Expos



第19届上海国际袜业采购交易会
The 19th Shanghai International Hosiery Purchasing Expo



2025上海国际时尚饰品展
Shanghai International Fashion Jewelry Expo 2025



第6届上海国际内衣展览会
The 6th Shanghai International Underwear Expo



开幕式嘉宾 Guests Attend the Opening Ceremony Includes

- 胶州市博览中心张洪星党组书记、主任
Party Secretary and Director Zhang Hongxing, Jiaozhou Exhibition Center
- 中共胶州市李哥庄镇委员会马加波党委书记
Secretary of the Communist Party Committee Ma Jiabo, Ligezhuang Town, Jiaozhou City
- 上海市服饰学会刘春红会长
President Liu Chunhong, Shanghai Fashion Accessories Society
- 上海市服饰学会支跃蓓秘书长
Secretary General Zhi Yuepei, Shanghai Fashion Accessories Society
- 上海市服饰学会袁孟红常务副秘书长
Executive Deputy Secretary General Yuan Menghong, Shanghai Fashion Accessories Society
- 胶州市制帽行业商会陆玉珍会长
President Lu Yuzhen , Jiaozhou Caps Industry Chamber of Commerce
- 胶州市制帽行业商会叶晓真秘书长
Secretary General Ye Xiaozhen, Jiaozhou Caps Industry Chamber of Commerce
- 东莞市制帽行业协会李育苗会长
President Li Yumiao, Dongguan Caps Industry Chamber of Commerce
- 义乌市帽业协会王山秀会长
President Wang Shanxiu, Yiwu Caps Association
- 上海世界贸易商城有限公司杨嫣总经理助理兼业务总监
Assistant General Manager and Business Director Yang Yan, Shanghai World Trade City Co.,Ltd
- 上海歌华展览服务有限公司韩友恒董事长
Chairman Han Youheng , Shanghai Gehua Exhibition Service Co., Ltd



展商统计 Exhibitor Statistics

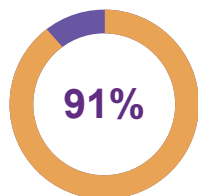
上海国际帽子围巾手套展Shanghai International Hats Scarfs Gloves Expo（简称：上海帽子围巾手套展HSGE），自2018年创立伊始已连续成功举办了7届，填补该领域B2B商贸展会的空白。2025第7届上海国际帽子围巾手套展共吸引了来自海内外254家行业知名参展商同台竞技，共同展出各类帽子、帽饰、围巾、丝巾、手套、原辅材料、机械设备等全品类配饰产品。

与此同时为链接更多多样化的各类时尚配饰产业链优质资源，满足一站式订货采购需求，本届展会联合歌华展览旗下：第19届上海国际袜业采购交易会、2025上海国际时尚饰品展、第6届上海国际内衣展览会共同开启Fashion Accessories Shanghai 2025上海国际时尚配饰展（简称：歌华·时尚配饰展）。该活动以供应链为基础，聚焦穿着搭配的潮流趋势发展，集多个系列时尚领域专业的细分展会于一体，总展出面积达50,000平米，共汇集了803家相关配饰企业前来参展。

The Shanghai International Hats Scarfs Gloves Expo (hereinafter referred to as HSGE), Since its establishment in 2018, it has been successfully held for 7 consecutive sessions, filling the gap in B2B trade exhibitions in this field. The 7th Shanghai International Hat, Scarf and Glove Exhibition in 2025 attracted 254 well-known exhibitors from home and abroad to compete on the same stage, showcasing a full range of accessory products including hats, headwear, scarves, scarves, gloves, raw materials, machinery and equipment.

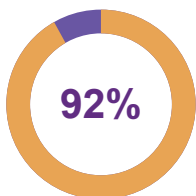
At the same time, in order to link more diverse high-quality resources in the fashion accessories industry chain and meet one-stop ordering and procurement needs, HSGE 2025 has also collaborated with The 19th Shanghai International Hosiery Purchasing Expo, 2025 Shanghai International Fashion Jewelry Expo and the 6th Shanghai International Underwear Expo under Shanghai Gehua Exhibition Service Co., Ltd., to form Fashion Accessories Shanghai 2025. This event is based on the supply chain, focusing on the development of fashion trends in clothing matching. It integrated multiple professional sub exhibitions in the fashion field, with a total exhibition area of 50,000 square meters and a total of 803 related accessory companies coming to participate.

参展商反馈 Exhibitor's Feedback



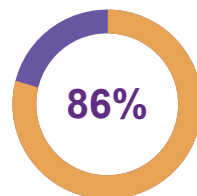
认为这次参展成绩满意至非常好

Concluded the exhibition result from satisfactory to very fruitful



认为这次展会的观众质量为满意至非常好

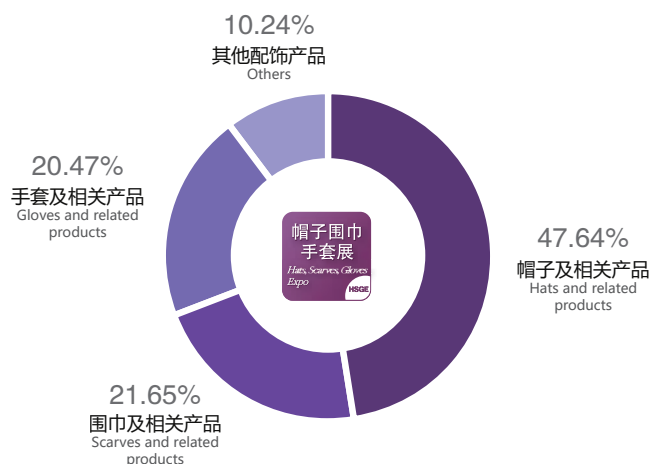
Agreed the visitor quality from satisfactory to excellent



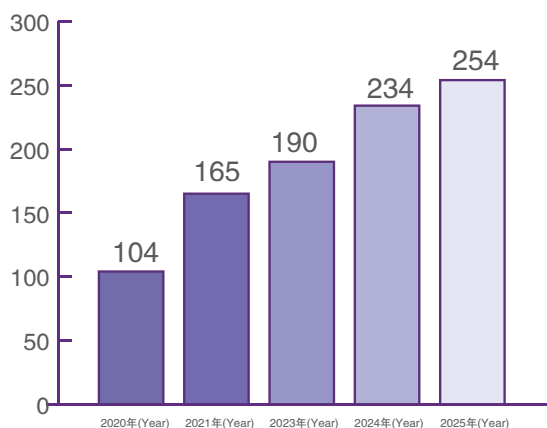
计划参展下届展会

Plan to participate in HSGE 2026

参展商按产品分类 Number of Exhibitor



参展商数量 Number of Exhibitor



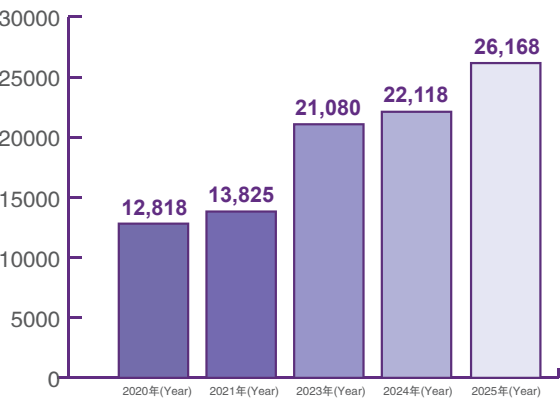
观众统计 Visitor Statistics

(以下数据包含同期展会相关统计数据 Data includes co-located events)

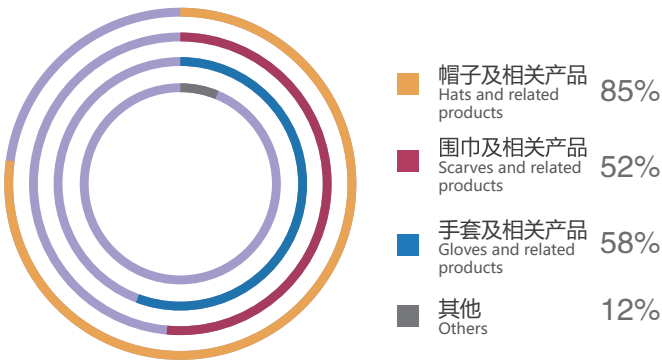
为期3天的展会共接待26,168名专业观众到场参观,其中海外客商占总观众人数比例约为2.8%。他们来自美国, 加拿大, 英国, 法国, 德国, 日本, 韩国, 意大利, 瑞士, 新西兰, 比利时, 澳大利亚, 新加坡, 土耳其, 西班牙, 波兰, 荷兰, 泰国, 印度, 俄罗斯联邦, 巴基斯坦, 尼泊尔, 越南, 菲律宾, 美属萨摩亚, 阿尔巴尼亚, 巴拿马, 危地马拉, 突尼斯, 以色列, 黎巴嫩, 波黑, 沙特阿拉伯, 阿塞拜疆, 乌兹别克斯坦, 南非, 奥地利, 乌克兰, 蒙古, 马来西亚, 哥伦比亚, 巴西, 肯尼亚, 阿尔及利亚, 伊朗, 哈萨克斯坦, 柬埔寨, 印度尼西亚, 乍得, 尼日利亚, 埃及, 立陶宛, 阿联酋, 土库曼斯坦, 厄瓜多尔, 瑞典, 布隆迪, 爱尔兰, 埃塞俄比亚, 厄立特里亚等共计60个国家和地区。

The 3-days exhibition attracted 26,168 professional visitors from more than 60 countries and regions including America, Canada, Britain, France, Germany, Japan, South Korea, Italy, Switzerland, New Zealand, Belgium, Australia, Singapore, Türkiye, Spain, Poland, Netherlands, Thailand, India, Russian Federation, Pakistan, Nepal, Vietnam, Philippines, American Samoa, Albania, Panama, Guatemala, Tunisia, Israel, Lebanon, Bosnia and Herzegovina, Saudi Arabia, Azerbaijan, Uzbekistan, South Africa, Austria, Ukraine, Mongolia, Malaysia, Colombia, Brazil, Kenya, Algeria, Iran, Kazakhstan, Cambodia, Indonesia, Chad, Nigeria, Egypt, Lithuania, United Arab Emirates, Turkmenistan, Ecuador, Sweden, Burundi, Ireland, Ethiopia, ERITREA, and etc. Overseas visitors account for about 2.8% of the total number of visitors.

观众数量 Number of Visitor



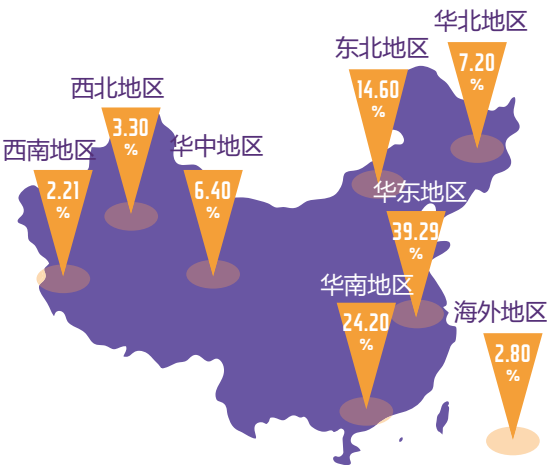
观众最感兴趣的产品 Most Interested Products of Visitors



观众按行业性质分类 Visitors by Nature of Business



观众按地区分类 Visitors by Geographical Origins (国内 Domestic)



媒体支持 Media Support



同期活动 Concurrent Activities

- 帽子行业创新发展思考与解读

Seminar on the Thoughts and Interpretation on Innovative Development of Hats Industry



- 消费者洞察与 2026 年春夏流行趋势

Seminar on the Consumer Insights and Spring/Summer Fashion Trends 2026



- SHEIN 服饰配饰机会类目解读

Seminar on the Opportunity Category Interpretation for SHEIN Apparel and Accessories





第8届上海国际帽子围巾手套展

The 8th Shanghai International Hats, Scarves, Gloves Expo



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www.shgexpo.com

汇聚全产业链、全品类、全产地的帽子围巾手套及防晒穿戴产品B2B时尚展

The Leading International Hats, Scarves, Gloves and Sunscreen Wear Products Sourcing Show of the World

同期展会
Co-located Events



歌华展览
Gehua Expo